

Announcing the 2020 Winners of the Tällberg Eliasson Global Leadership Prize

Announcements | Global leadership and universal values

Nov 25, 2020

TÄLLBERG FOUNDATION ANNOUNCES LEADERSHIP PRIZE WINNERS

Sylvia Earle, Jared Genser, Nithya Ramanathan

Receive 2020 Awards

Stockholm and New York, November 25, 2020—Today the Tällberg Foundation announced the winners of the 2020 Tällberg/Eliasson Global Leadership Prizes, awarded annually for extraordinary leadership—in any field and any country—that is courageous, innovative, rooted in universal values and global in application or in aspiration.

The 2020 laureates:



Sylvia Earle, one of the world's foremost oceanographers, for her thoughtful, relentless activism and pioneering research aimed at conserving the oceans for the good of the planet and of humanity.



Jared Genser, a human rights lawyer, for his urgency, creativity and dedication to using the law to free political prisoners, protect human rights and challenge autocracy around the world.



Nithya Ramanathan, an engineer and social entrepreneur, for her work to save lives through the innovative application of technology, creating and applying data-driven solutions to global challenges.

The Prize and the Foundation's leadership initiatives are made possible by the generous support of the Stavros Niarchos Foundation (SNF).

"This year's jury chose these extraordinary leaders, who work in very different contexts on very different challenges, because of their shared commitment to making the world a better place through concerted, creative, and practical action," said Alan Stoga, Tällberg Foundation chairman.

"Above all else, the inspiring work of these three remarkable leaders brings us hope when we need it most," said SNF Co-President Andreas Dracopoulos. "The range of fields in which they work speaks to the vision of leadership the Prize represents, one that looks beyond traditional hierarchies to focus instead on real, positive outcomes for people and for our planet. On behalf of everyone at SNF, warmest congratulations to Jared Genser, Nithya Ramanathan, and Sylvia Earle."

Nominations for the Prize, which carries a \$50,000 stipend, can be made by anyone, anywhere through an online process. In 2020, 2,165 leaders were nominated from 135 countries, representing a wide range of disciplines, occupations, and political perspectives.

JARED GENSER

Freeing political prisoners worldwide

Jared Genser is an international human rights lawyer who has spent his career practicing law, engaging in serious scholarship, and teaching and mentoring the next generation of human rights lawyers. Referred to by the New York Times as “The Extractor” for his work freeing political prisoners worldwide, his client list has included people like Nobel Peace Prize Laureates Desmond Tutu, Liu Xiaobo, and Elie Wiesel. Jared has recently been designated as Special Adviser on the Responsibility to Protect by the Organization of American States (OAS). He is also co-Executive Producer of a dramatic TV series based on his life being developed with actor Orlando Bloom for Amazon Studios. He has taught as an Adjunct Professor of Law at Georgetown University Law Center and the University of Michigan and University of Pennsylvania law schools and his public interest law firm Perseus Strategies has hosted more than 50 interns in the last decade. And Genser has published three books on the topics of arbitrary detention, mass atrocity crimes, and the UN Security Council and has a forthcoming book on reforming the UN human rights system.



The Ripple Effect: Jared Genser

Jared Genser's client list reads like a Who's Who of democratic aspiration: Václav Havel, Desmond Tutu, Elie Wiesel, and Liu Xiaobo, to name a few. But the international human rights lawyer will never forget his first, James Mawdsley, who was imprisoned in Burma in 1999, with a 17-year sentence for handing out leaflets. "It was an amazing experience for me as a law student to get him out of jail and to be there when he arrived in London after 416 days in solitary confinement and watch him reunited with his family," he recalls.

I was kind of off and running from there," he adds. "I knew I wanted to be an international human rights lawyer and I had my eye on the big prize, which was 'How do I have the biggest impact possible and leverage the most support to do that, combined with a lot of flexibility and organic growth?'" About a decade later, this question would spur Genser to leave his partnership at the global law firm of DLA Piper, and found his own public interest firm, Perseus Strategies, LLC.

He credits DLA Piper with allowing him a lot of pro bono work, and also for a model that he uses today: "an asynchronous philanthropy model—small investments, large return," as he describes it. "Although we may appear to be a small team ... we are always working with partners all over the world, on the ground in the countries in which we work, as well as through other law firms." Perseus looks to take on cases that will have a ripple effect, and to free political prisoners to continue their work.

If the 20th century, with its world wars and genocides, inspired the creation of an international human rights system, the challenge of this century, Genser believes, is to get states to live up to their commitments. For instance, in a meeting with human rights activists in 2005 to strategize how to get the U.N. Security Council to take action on Burma, he pointed out that there was already a legal framework in place: the U.N. charter. He could make a case, if he had the clients—which is how he ended up representing Havel and Tutu.

More recently, Genser was appointed by Secretary General Luis Almagro as Special Adviser on the Responsibility to Protect to the Organization of American States. In this pro bono diplomatic post, he will be working with OAS members, international organizations, and civil society to develop a regional system to prevent and respond to mass atrocity crimes and will also be advocating for greater global engagement to address the ongoing crimes against humanity in Venezuela.

A finalist for the Tällberg Eliasson Global Leadership Prize, he rejects the idea that he's a crusader. "All I'm simply trying to do is to stand in solidarity with home grown, small 'd' democracy activists who are trying to make their communities and their country a better place, and to serve them. Servant leadership is something that is very, very important to me." He won't get involved in a case or cause without being asked, and he starts each time with "a presumption of ignorance on my part."

As for the considerable experience he has gained, Genser does everything he can to pass it on. "I never say no to anybody who reaches out to me to talk to me," he says. Between ongoing cases and other projects—which currently include helping to reform the U.N. human rights system and developing a show for Amazon (about a "far more dashing and handsome than me" human rights lawyer)—he tries to mentor the next generation. "That ripple effect is only possible if you're always in a learning mode and in teaching mode, and you think very carefully and deliberately about how you maximize your impact."